

## SENIOR LIVING

# Adult lifestyle communities offer luxurious on-site amenities and enhanced seniors' services

The discriminating tastes of today's aging baby boomers are redefining the model for seniors' residences. Affluent, active and used to the finer things in life, this rising demographic is looking for comfortable living spaces with high-end finishes and ample amenities. Golf course and lakeside communities are sprouting up in surrounding GTA communities to meet this growing demand for resort-style retirement living.

Jackson's Landing by the Lake is an example of the new, all-inclusive communities that are attracting retirement-age homebuyers. Set on the southern shore of Lake Simcoe, Jackson's Landing by the Lake offers 40 and 50 ft. bungalows and a luxurious clubhouse that comes complete with an indoor/outdoor pool, an exercise room, party room, lounge and outdoor terraces that offer views of the lake. The site is just five minutes from the renowned Briars Golf Club and homeowners can enjoy an exclusive golfing package to this prestigious course.

"Jackson's Landing offers four-season living on the lake, and because it's just one hour from

Toronto, it's not far for friends and family to visit or for residents to commute for work," says Kathryn Macfarlane, marketing director for Alliance Homes. "Nature trails, over 40 acres of woodlot, waterfront access, boating, a private clubhouse, golf and theatre are all here, and are activities the people want to enjoy when they retire."

For those who want to live in the city, condominium residences, complete with state-of-the-art facilities and extended services, enable seniors to enjoy a convenient, worry-free lifestyle. Harmony Village, by City Core Developments Inc. and Invar Building Corporation, is an innovative community of condominiums and townhome residences that are designed to accommodate homeowners throughout their retirement years. As an "age in place community," residents have access to a host of services as they need them, so that they can remain in their homes even if they require in-home nursing care.

"We believe that most seniors should be able to stay in their homes, even when their needs change as they age," says Jack Pong, president of City Core De-

velopments Inc. "The generation approaching retirement can afford more and will demand more. That's why we've built so many services into Harmony Village, and have replaced the institutional feel of traditional senior residences with a high-quality complex that invokes a friendly village atmosphere."

The Harmony Village development team has partnered with the non-profit organization St. Paul's L'Amoreaux Centre in Scarborough to offer free, and affordable pay for use, services to Harmony Village residences as well as to the local community. The new seniors residence is comprised of two, 20-storey towers, two nine-storey manors and a 50,000 sq. ft. community centre that will be managed by the Harmony Village Foundation and St. Paul's. The facility boasts over 100 recreational programs, and offers everything from aqua-fit classes to an indoor promenade.

Dedicated space for restaurants, retail stores and medical offices provide seniors with every convenience, including a hair salon, dining room and physiotherapy services. Twenty-four hour medical,



Harmony Village (above); Jackson's Landing by the Lake (below).

emergency and security services are also available. Private spaces for Harmony Village residents include lounge areas, outdoor terraces, and garden plots raised so that residents don't have to bend over as they garden. The complex will be a LEED Gold building, with solar panels, geothermal heating and cooling systems, and environmentally friendly finishes. "The high-end condo lifestyle with affordable services is the model for future seniors' resi-

dences," Pong says. "This community will show the Ministry of Health how improved services can actually reduce costs. Seniors, today, make up 14% of Ontario's population, and that number is expected to climb to 28% by 2011. Baby boomers are demanding more of their retirement residences and the services that are available to them. It's the way of the future."

—Lisa Fattori, Special to Sun Media

